“Spreading The Gospel Through Mobile Technology”
Matthew 28: 18-19 “And Jesus came and spake unto them, saying, All power is given unto me in heaven and in earth. Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost”

Our Lord has given us the mandate to go into ALL nations spreading the “Good News”, while the apostles, missionaries and past evangelists have reached many, today millions are still without hope. Only through our generation, can our Lord’s mandate be fulfilled to the fullest! With the advent of technology, the Gospel can now reach every nation through satellite television, radio and the internet. However, there’s still one element of technology that is far greater in penetration and market reach than television, radio and the internet; that being mobile technology. Mobile Technology is the best medium for direct reach to individuals, with this technology, scriptures, inspirational messages of hope, forgiveness and love can reach the hands of many in real time.

TRIUNE, an initiative of NovoSMS a division of Novo Technology, is a service designed to enable pastors / churches to reach out to members, their families and those who have fallen away. This service has proven to be beneficial whereby Pastors:

- Can instantly broadcast prayer request to their prayer network for individual(s) in need of prayer
- Remind members of special services
- Broadcast inspirational morning messages to inspire members daily
- Broadcast scriptures and brief messages to ALL members, specific group(s) within the church or to an individual
- Can send alerts to workers within the church on tasks to be completed

And much more...
Broadcast Services – SMS Alerts

Broadcast services – Outbound Messages
Our broadcast SMS service offers churches the ability to send mobile text message alerts (direct reach) to members in real time via their mobile handsets. Our platform can include personalized messages such as the inclusion of a member’s name and any other data extracted from a general database. It provides the advantage of reaching members via text message alerts rather than having to call the individual or their family member or leaving voice messages which many don’t review in a timely manner. The text message is the most effective means of direct communication to an individual or group of individuals.

Regular SMS Message
“Dear loved ones, The Lord is good, He is a stronghold in the day of trouble, and He knows them that trust in him. Trust God and He will deliver you”

Or
“Please pray for Sister Angela who is in need of heart surgery on Monday 30th January. Let’s all agree in prayer for her this morning.”

Personalized SMS Message
“Hi {0}, The Lord is good, He is a strong hold in the day of trouble, and He knows them that trusted in him. Trust God and He will deliver you”

The {0} is a parameter used in the text message to pull the names of each member. Our personalized messages can include several other parameters apart from members names. This feature enables regular SMS text message to become dynamic in that it can pull information extracted from databases and include it into the body of the message.
Our TRIUNE application is web-based and can easily upload files extracted from databases. It requires no special software to access or run our application. All that is required is a standard web-browser and internet connectivity. The application is perfect for sending out broadcast messages to members. The system is also designed with a scheduling feature whereby messages can be set and scheduled for broadcast a day in advance or a week in advance. When the date and time arrives, the system automatically broadcasts the preset messages.

**TRIUNE Interactive – Inbound Messages**

This is generally used as an interactive medium for members to retrieve information, provide feedback, greetings and also submit their prayer request. The interactive SMS service is an excellent channel for fund raising initiatives for the needy, pastors appreciation day etc. The interactive SMS service can be used for but is not limited to:

- **Member’s feedback** - greetings, comments etc.
- **On Demand Info** e.g. Retrieve service times, previous message sermon topic etc.
- **Church promotions**
- **Fund Raising**

AND MUCH MORE…
OUR PLATFORM CONNECTS TO ALL MOBILE CARRIER NETWORKS IN THE U.S., CANADA and U.K.
Application Features

- You will be provided with an Application web interface which offers the following features:
  - Inbox - to receive feedback, comments, suggestions from customers
  - Broadcast feature – sending general alerts to distribution list
  - Personalized Broadcast feature – this is the ability to add parameters to the SMS e.g. names, location etc without having to add them individually to each SMS.
  - Scheduling Message Feature – set it and leave it, automatically sends text message.
  - Creating and Managing Distribution List – ability to create multiple lists or categories of customers for text message broadcast
  - Automatic opt-in and opt-out feature - subscription services
  - Automated management of Distribution list
  - Polls - for rating, service analysis etc.
  - Contest – marketing initiatives
  - Text-to-studio
  - On Demand Info
  - Premium SMS – Micro payment using SMS text messaging
  - Reports