

# Diaspora Radio



**New York's Talk &  
Gospel Station 620AM  
& DiasporaRadio.com**

***Connect With Your Community***

**More than 20 Years of Experience  
in the Diaspora & Christian Community**

## WHO IS THE DIASPORA TALK & GOSPEL RADIO ADVERTISER?



- ✓ ACCOUNTANTS
- ✓ AUTO DEALERS
- ✓ CHRISTIAN BOOKSTORES
- ✓ COLLEGES
- ✓ INSURANCE BROKERS
- ✓ LAWYERS
- ✓ MUSIC STORES
- ✓ REALTORS
- ✓ RESTAURANTS
- ✓ RETAILERS
- ✓ SCHOOLS & DAYCARE CENTERS
- ✓ TAX SPECIALISTS
- ✓ THEATERS
- ✓ TRAVEL AGENCIES

### Coverage

Nassau & Suffolk Counties  
Queens  
Brooklyn  
Bronx  
Westchester  
Upper Manhattan

## Diaspora Talk & Gospel Station

OFFERS QUALITY PROGRAMMING AND PROFESSIONAL ADVERTISING TO OUR FAMILY OF BROADCASTERS AND LISTENERS.

Our *more than 20 years of experience in the Diaspora & Christian Community* is evidence of our commitment to building sound communities through quality programming. At **Diaspora Talk & Gospel Radio**, you'll join a family of broadcasters who use radio as an effective medium for reaching the masses. Our goal is to develop a cost effective, response-producing campaign that works **for you!**

## DIASPORA TALK & GOSPEL RADIO

RADIO FOR THE ENTIRE FAMILY

- Contemporary, classic and traditional gospel music at its best
- Influential and up-and-coming ministers from churches in the surrounding broadcast area
- Well-known radio personalities
- Informative and educational talk shows geared towards self-improvement

WHY DIASPORA TALK & GOSPEL RADIO?

- An untapped demographic with buying power that operates in a fast growing multi-billion dollar industry.
- Listeners are loyal and committed to our family of broadcasters.
- Maintains a strong presence in the Diaspora & Christian Community.
- Offers competitive programs and advertising.



## **DIASPORA TALK & GOSPEL RADIO'S PROFESSIONAL STAFF**

**Our staff will assist you every step of the way with your broadcast, commercials or informative and educational talk shows geared towards one's self enlightenment and empowerment.**

## **TARGET AUDIENCE & DEMOGRAPHICS**

Based on our research and marketing department, there are over 1,500 churches and approximately 2.5 million Christians living in NYC, who make up the audience for Diaspora Talk & Gospel Radio.

Our listening audience is 18+, with 60% being women with children. They are known to be loyal to products and services that meet their needs. When it comes to getting real results, the right audience is tuned to Diaspora Talk & Gospel Radio.

We effectively reach thousands of people in our surrounding broadcast areas.

## **BLOCK PROGRAMMING**

Our unique programming offers you the opportunity to purchase your own block of radio time. You can purchase block time of 30 minutes or 60 minutes.

We also offer the opportunity for on-air interviews.

We will assist in producing your radio program with the full support of our technical staff.

## **INFOMERCIAL**

Develop your own marketing ideas with assistance from our staff of professionals.

Maximize your exposure at affordable rates.

Reach a network of potential customers that will help expand your business.

## SPECIAL INTRODUCTORY HOURLY RATES FOR YOUR OWN SHOW

**Saturday  
10am - 7pm  
&  
Sunday  
11am - 7pm**

**Starting  
at \$300**

**1/2 hour - \$300  
1 hour - \$500  
2 hours - \$900**

## SPOT ADVERTISING & INFORMERCIAL RATES

	<b>60 SECONDS COMMERCIAL</b>	<b>30 SECONDS COMMERCIAL</b>
<b>1 TIME</b>	\$75.00	\$40.00
<b>3 TIMES OR MORE</b>	\$150.00	\$100.00

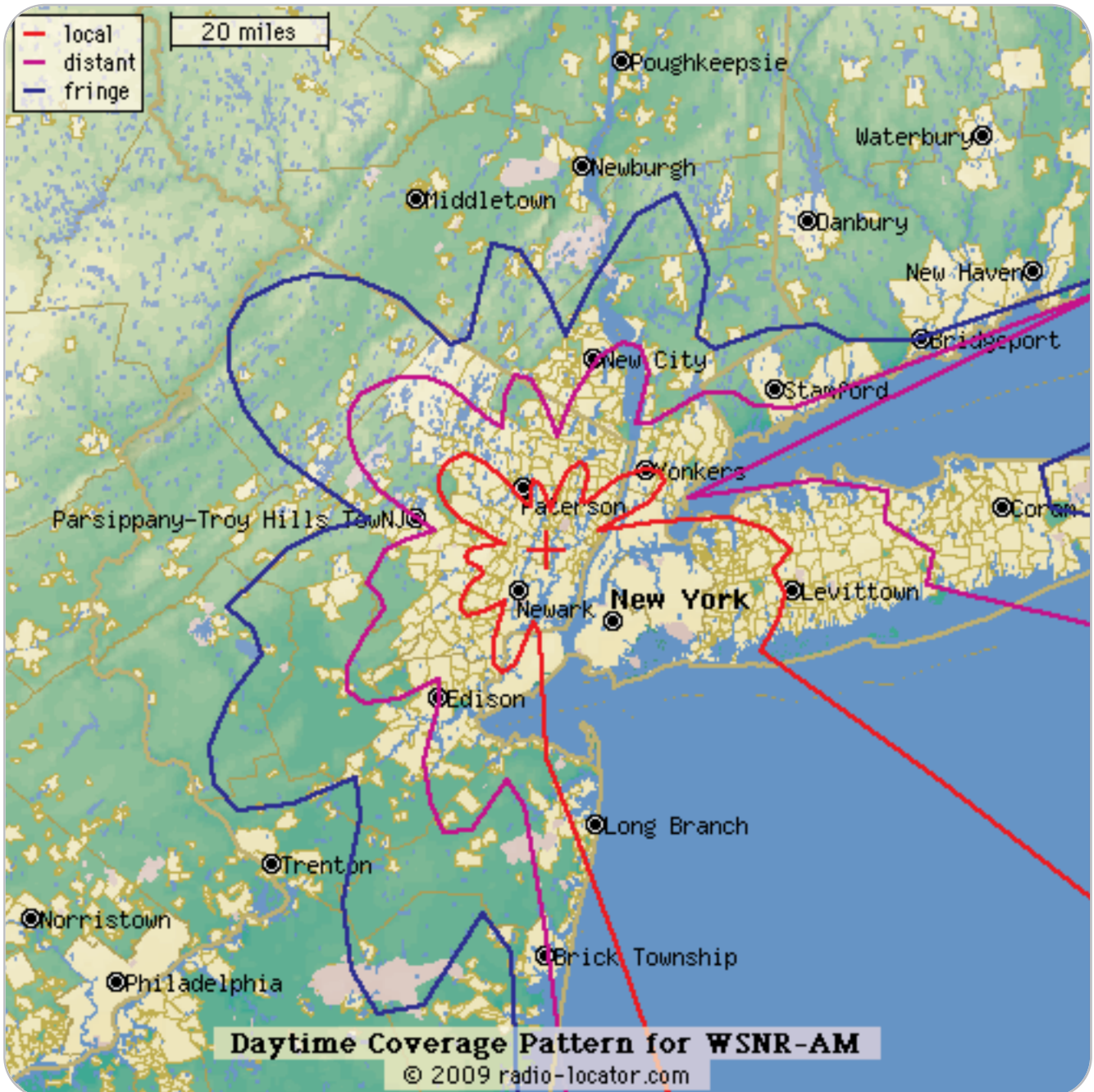
### INFOMERCIAL SPECIAL

**Promote your business weekly with a  
5-minute interview for only**

**\$300**

# COVERAGE MAP

Coverage: Nassau & Suffolk Counties  
Queens, Brooklyn, Bronx  
Westchester, Upper Manhattan



## SUMMARY

- Quality programming and professional advertising to our family of broadcasters and listeners.
- Over 20 years of experience in the Diaspora & Christian Community is evidence of our commitment to building sound communities through quality programming.
- Our purpose is to bring your ministry or business directly into the Diaspora & Christian Community.
- You'll join a family of broadcasters who use radio as an effective medium for reaching the masses.
- Our goal is to develop a cost-effective, responsive campaign that works for you.



## *Connect With Your Community*

*Contact us at:*

Diaspora Radio

New York's Talk & Gospel Station

26 Court Street, Suite 701

Brooklyn, New York 11242

Tel: 718-771-0988

**Visit:** [www.diasporaradio.com](http://www.diasporaradio.com)



# Diaspora Radio SUPER SATURDAYS

10:00am to 7:00pm on WNSR 620AM



## Presents a **Great Advertising Deal!**

*A line-up of exciting shows guaranteed to effectively promote your products and services.*

**Diaspora Radio wants to give you access to a total audience of more than a quarter of a million people!**

**Advertising on Diaspora Radio on WNSR 620AM will allow you to penetrate an exclusive audience in the tri-state area!**

**Reach potential customers at a great price!**

Please complete and return by fax 718-222-3153 or mail 26 Court Street, Suite 701, Brooklyn, NY 11242

### Demographics

**250,000**  
listeners weekly  
in the tri-state area

Radio dominates the boroughs of New York, as well as Westchester County, Connecticut and New Jersey.

Business Name: _____		
Contact Person: _____		Telephone: _____
Fax: _____	Email: _____	Website: _____
One 60 Second Commercial <input type="checkbox"/> \$75	5-minute interview <input type="checkbox"/> \$300 To schedule a taping at our studio call 718-771-0988	
Three 60 Second Commercials <input type="checkbox"/> \$150		
One 30 Second Commercial <input type="checkbox"/> \$40		
Three 30 Second Commercials <input type="checkbox"/> \$100		
Total Weekly Contract: \$ _____		Number of Weeks for Contract: _____
Total Contract Price: ( Total Weekly ) x ( Number of Weeks ): \$ _____		
Welcome to the Diaspora Radio family. Payment can be made prior to ad recordings at our studio located at 26 Court Street, Suite 701, Brooklyn, NY 11242. We will schedule a taping session with you upon receipt of this completed form.		

### **INFOMERCIAL SPECIAL**

**Promote your business weekly with a 5-minute interview for only**

# \$300

Advertiser: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Executive: \_\_\_\_\_ Date: \_\_\_\_\_

**Visit [www.diasporaradio.com](http://www.diasporaradio.com)**



# DIASPORA RADIO

**620AM**  
W N S R

## Super Saturday

10:00am - 7:00pm

10:00am - 11:00am

◇ Latino I.C.E.

11:00am - 1:00pm

◇ Caribbean Spice with DJ Yonnie

1:00pm - 2:00pm

◇ I.C.E. (Immigration & Caribbean [Cultural] Exposé

02:00pm - 03:00pm

◇ Let Your Voice Be Heard by NAACP-NYCHA

03:00pm - 04:00pm

◇ NACC Empowerment Hour & Catholics on Fire

04:00pm - 05:00pm

◇ Legally Speaking

05:00pm - 06:00pm

◇ The Global View - Money Matters

06:00pm - 07:00pm

◇ Welcome to America



CALL 718-222-3155 FOR

**FREE** LEGAL CONSULTATIONS

ON THE FOLLOWING:

- DIVORCE/SEPARATION
- PRE & POST NUPTIAL
- IMMIGRATION
- LEAD POISONING
- SLIP & FALL
- PATERNITY
- CHILD SUPPORT & ALIMONY
- ABUSE/NEGLECT
- BANKRUPTCY
- ORDERS OF PROTECTION
- MEDICAL MALPRACTICE
- LANDLORD & TENANT
- REAL ESTATE
- WILLS & ESTATE PLANNING
- CONTRACTS REVIEW
- AUTO & PEDESTRIAN ACCIDENTS
- BIRTH INJURIES & BRAIN DAMAGE
- DEFECTIVE & DANGEROUS PRODUCTS



*The lawyer you hire does make a difference!*

## Figeroux & Associates

Attorneys at Law

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Brooklyn, NY 11242  
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